

The Board of Commissioners for the County of Cabarrus met for the 2nd Quarter Cabarrus Summit 2022 at the Cabarrus Arena and Events Center in Concord, North Carolina at 6:00 p.m. on Wednesday, July 20, 2022.

Present - Chairman: Stephen M. Morris
Commissioners: Lynn Shue
Barbara Strang

Absent - Vice-Chairman: F. Blake Kiger
Commissioner: Diane Honeycutt

Also present were Mike Downs, County Manager; Rodney Harris, Deputy County Manager; Richard Koch, County Attorney; David Goldberg, Deputy County Attorney and Lauren Linker, Clerk to the Board.

The following municipal representatives were also present:

City of Kannapolis: Darrell Hinnant, Mayor; Council Member Darrell Jackson, Mike Legg, City Manager; and Eddie Smith, Deputy City Manager.

Town of Harrisburg: Jennifer Teague; Council Members Diamond Staton-Williams, Ian Patrick, Rodney Dellinger and Rob Dunham, Town Manager.

Town of Mount Pleasant: Del Eudy, Mayor; Commissioner, Justin Simpson; Randy Holloway, Town Manager and Erin Burris, Planning and Economic Development Director.

Town of Midland: Council members Mike Tallent, and Rich Wise; Doug Paris, Town Manager; Kassie Watts, Town Planner.

City of Concord: Council Members J C McKenzie, Terry Crawford, Andy Langford, and Terry Crawford; and LeDerick Blackburn, Deputy City Manager.

Chairman Morris called the meeting to order at 6:00 p.m.

Welcome

Chairman Morris welcomed municipal elected officials, city managers and other guests.

Introductions / Updates

Representatives from the cities and the towns provided an update on current, and ongoing projects in their jurisdictions and recognized members of their staff in attendance.

Deputy County Managers Downs provided updates on county projects while Chairman Morris introduced the Commissioners and staff present.

Dinner

The Board took a dinner break at 6:35 p.m. The meeting resumed at 7:05 p.m.

Presentation

Donna Carpenter, CEO and President of Cabarrus County Convention and Visitors Bureau, introduced her team present and Tom Mooney, Creative Director, and CEO of 4th Idea.

Mr. Mooney gave a detailed presentation on their process and work to create a new marketing brand for the Convention and Visitors Bureau. He ended by presenting a marketing video with the new logo and slogan inviting people to visit Cabarrus County.

Closing

Chairman Morris thanked everyone for coming and mentioned the next Summit will be held on October 19, 2022.

Adjourn

The meeting adjourned at 7:52 p.m.


Lauren Linker, Clerk to the Board